



DOSSIER

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## WHAT

**Re3 = Re-design. Re-evolution. Renaissance.**

Re3 is an art and social awareness project, that seeks through conceptual images to provide the viewer with a critical point of view. Asking three basic questions:

**Who/What are we? Where are we coming from? Where are we going?**

## How

Through a **campaign of social awareness** and through the reconstruction and reinterpretation of master-pieces of art that revolutionized the human being, launching today's society – The Renaissance.

Physically and Virtually exposing those materials.

## Why

Because it is time to Remember, to learn, to Be – time for Re-evolution!

We are currently facing a global economic, social and medical crisis; but we've been through situations like that before; We have overcome the barriers that keep limiting and separating us. 500 years ago, we discovered the qualities of humanism and science, when we questioned the society around us.

Re3 suggests that we remember who we are and where we come from to redefine ourselves and revolutionize ourselves again!

## THE RENAISSANCE

During this period of time, people spread their knowledge into new spheres. Ancient Greece was rediscovered and ancient knowledge was adopted and expanded to the new level. The world known to the general public tripled in size and more inventions were made than ever before. This era is also known for being a flourishing time for such sciences as Anatomy, Mathematics, Architecture and Astrology; still, at the same time a new approach of art was found that was looking for symmetry, beauty and harmony. A "divine art" that sought to bring a man and God into congruence.

The Re3 allegorizes the crucial pictures of the Renaissance by adapting the original image and bringing its meaning to the present.

## EXHIBITIONS

The exhibitions consist of 21 pictures which each one will adapt to an average of a DIN A1 dimension.

The following famous masterpieces will be introduced:

1. Salvator Mundi, Leonardo Da Vinci
2. Arnolfini Portrait, Jan van Eyck
3. The Rokeby Venus, Diego Velazquez
4. Portrait of a Girl, Piero del Pollaiolo
5. Portrait of a Lady, Sir William Segar
6. Potrait of young woman, Botticelli
7. Portrait of a young man, Botticelli
8. Adam and Eve, A. Dürer
9. Portrait of Emperor Maximilian, A. Dürer
10. David with the head of Goliath, Caravaggio
11. Vitruvian Man, Leonardo Da Vinci

12. Self-portrait, A. Dürer
13. La Gioconda (Mona Lisa), Leonardo Da Vinci
14. The Birth of Venus, Botticelli
15. Woman with Unicorn, Raffaello
16. The Last Supper, Leonardo Da Vinci
17. The Creation of Adam, Michelangelo
18. Angels, Raffaello
19. Saint Justina of Padua, Bartolomeo Montagna
20. Chariten, Hans von Aachen
21. Lady with an Ermine, Leonardo Da Vinci

## **MESSAGE**

Re-design. Re-evolution. Renaissance.

Redesign yourself, know yourself, revolutionize yourself, be reborn. Be.

"Be the change you wish to see in the world." Gahndi

## **WHAT DO THESE PICTURES MEAN?**

All these pictures are devoted to the time when people were trying to explore their roots and history.

At the same time, they could also manage to redefine themselves. This can especially be observed on the social level, proving that people became mature enough to usher in a new era.

Each one of these pictures has its very own meaning...

## **WHY WERE NUDE PICTURES CHOSEN?**

Naked men and women in pictures fascinate the audience by portraying a person as being defenceless, unprotected and authentic. Somebody who has nothing to hide. Real beauty as it is naturally. These images take us from self-recognition to self-awareness. They symbolize the manifestation of the ego. Intimacy. Acceptance. Security. Reality.

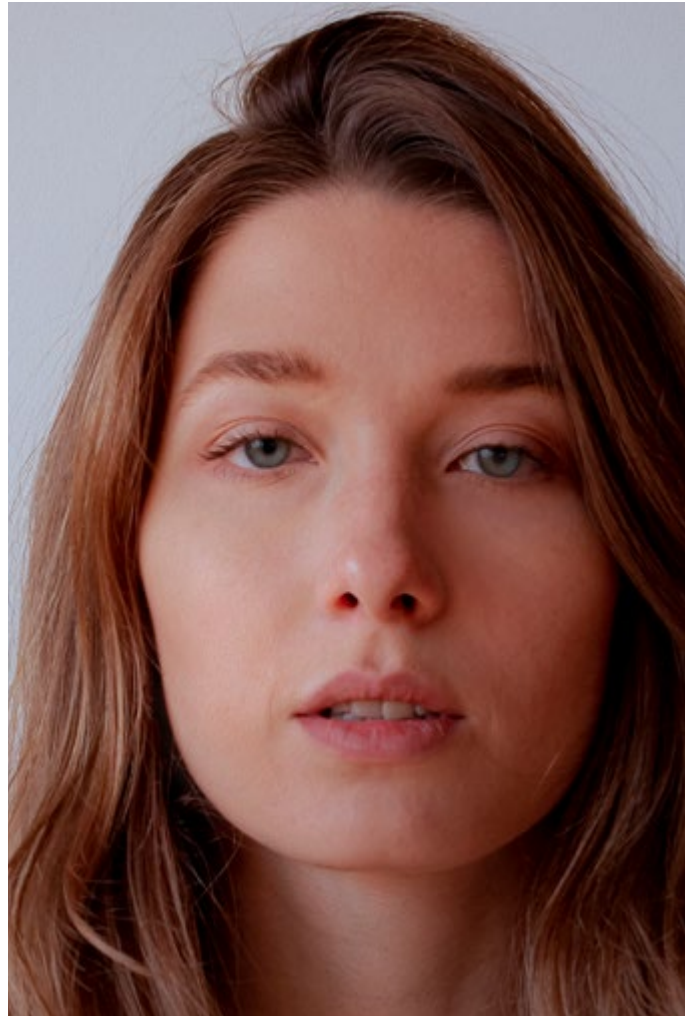
## **FEMINITY -> HUMANISMUS!**

In the project Re3 it is possible to witness a shift of gender roles: from the male model to a female one. For example, in the picture "Creation of Adam" God is represented by a woman instead of a man, aiming to recognise a female power on par with men. The equality between all men and women as social individuals equipped with the full right for manifestation. A woman, a child, a man, a being. Each is unique and all of them are interrelated, but what is even more important: All are dependent on the same ecosystem.

## **THE METAVERSE -> NFTs!**

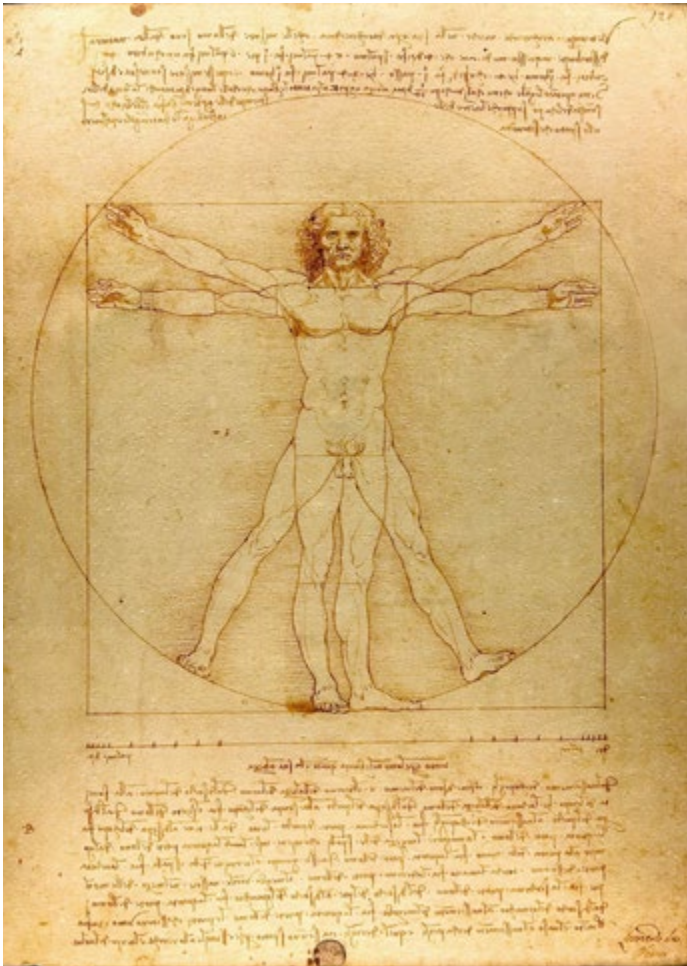
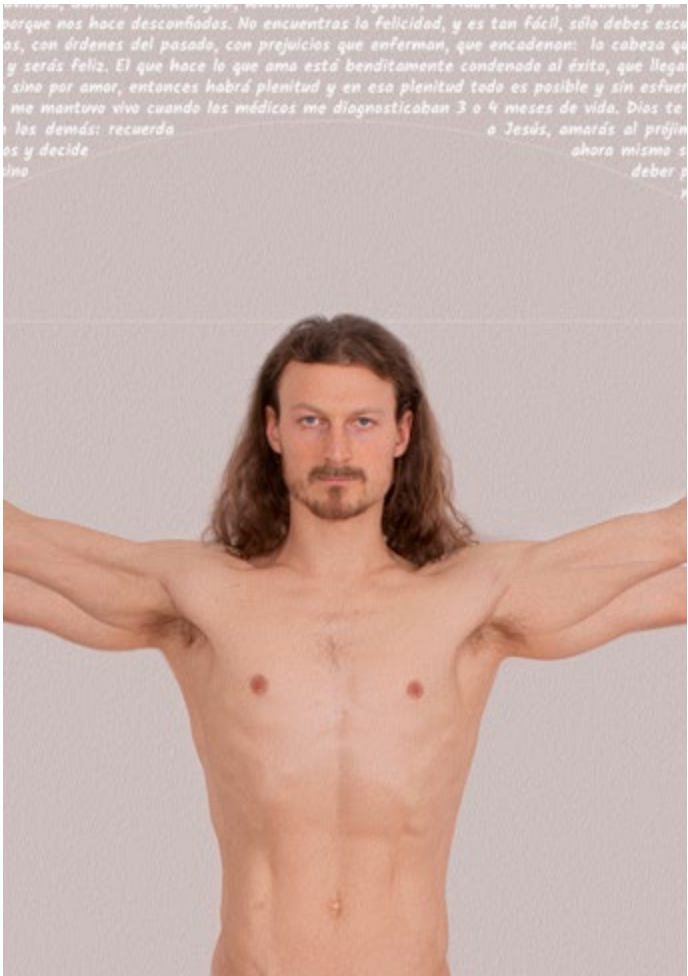
In a changing world the first law of life is constant evolution. who adapts prevails!

Salvator Mundi, Leonardo Da Vinci



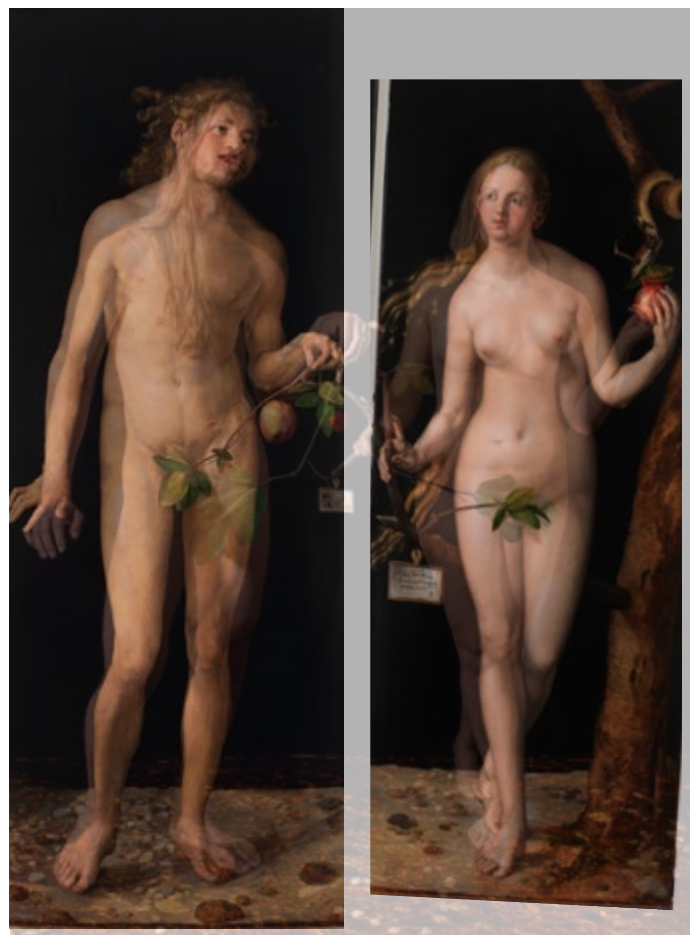


Vitruvian Man, Leonardo Da Vinci



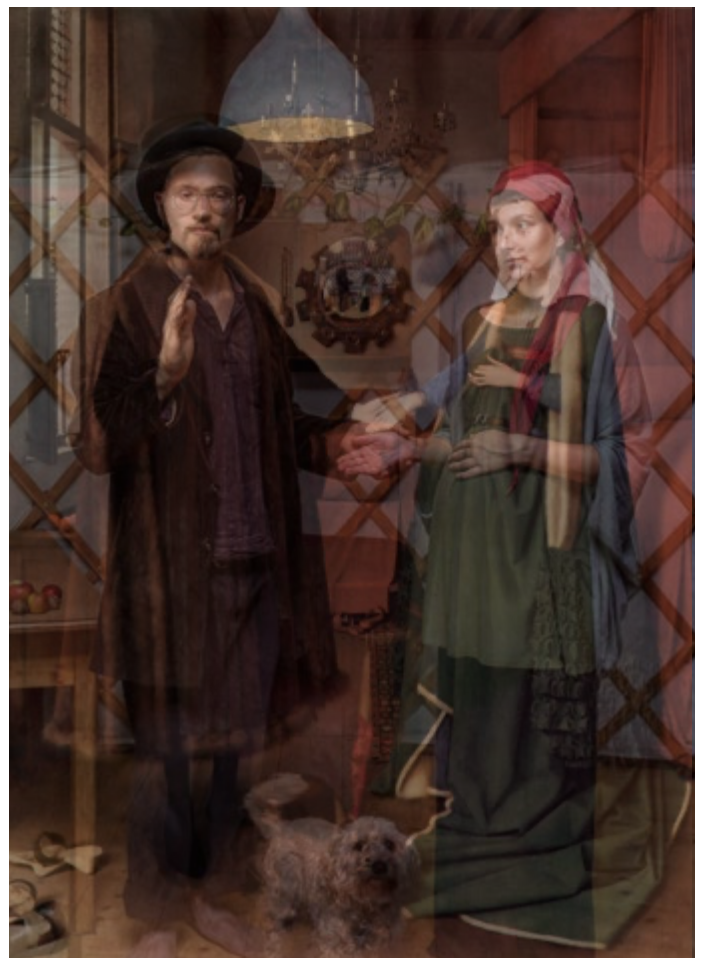
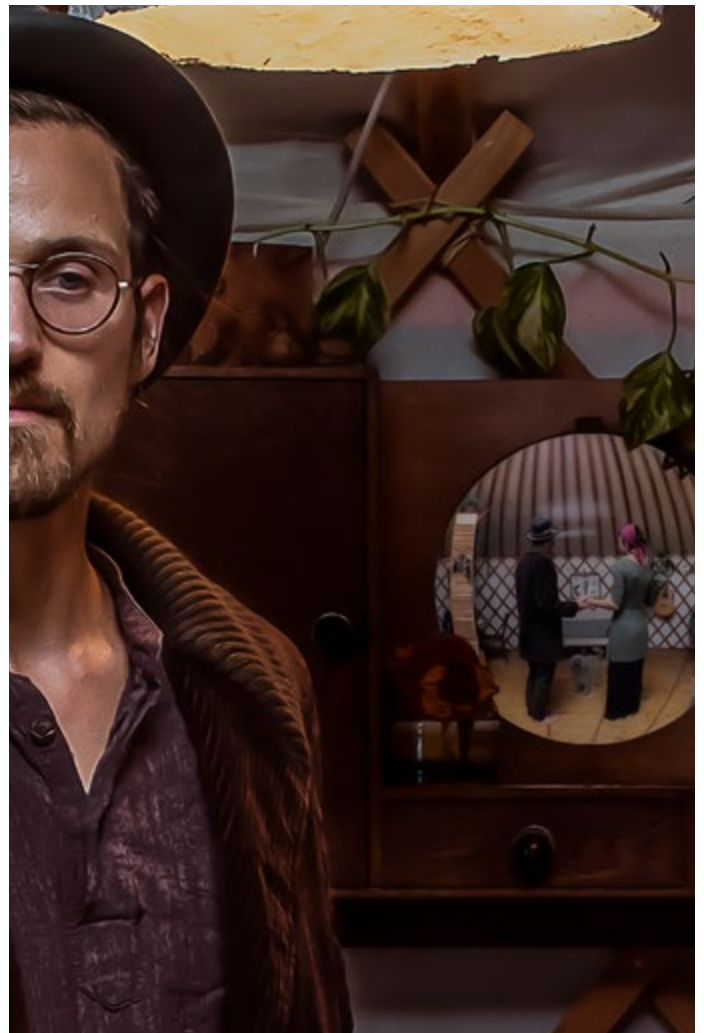


Adam and Eve, A. Dürer





Arnolfini Portrait, Jan van Eyck

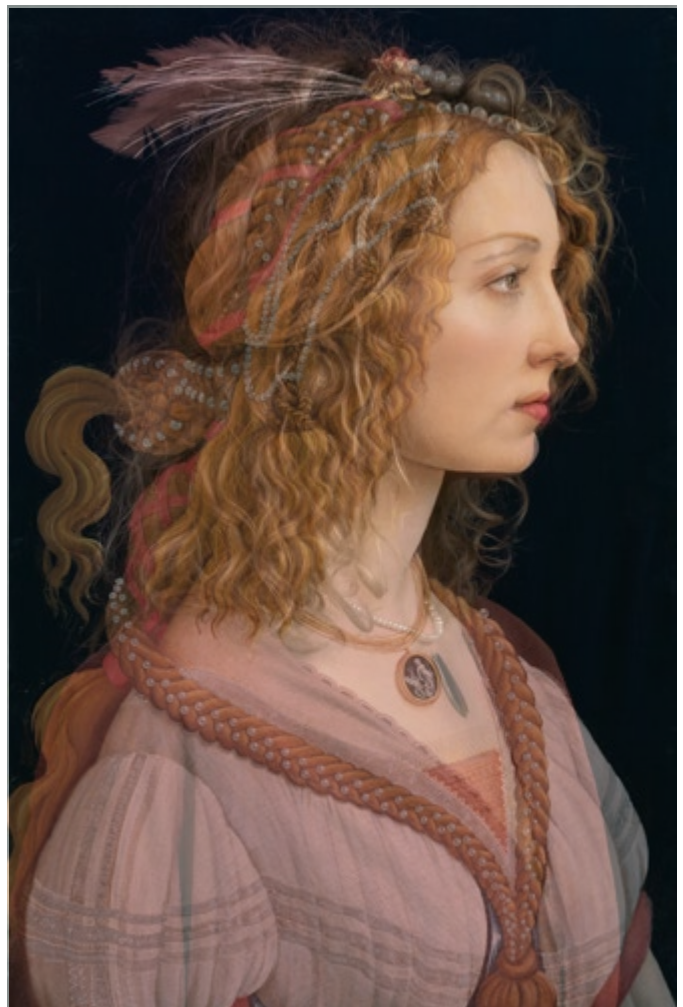
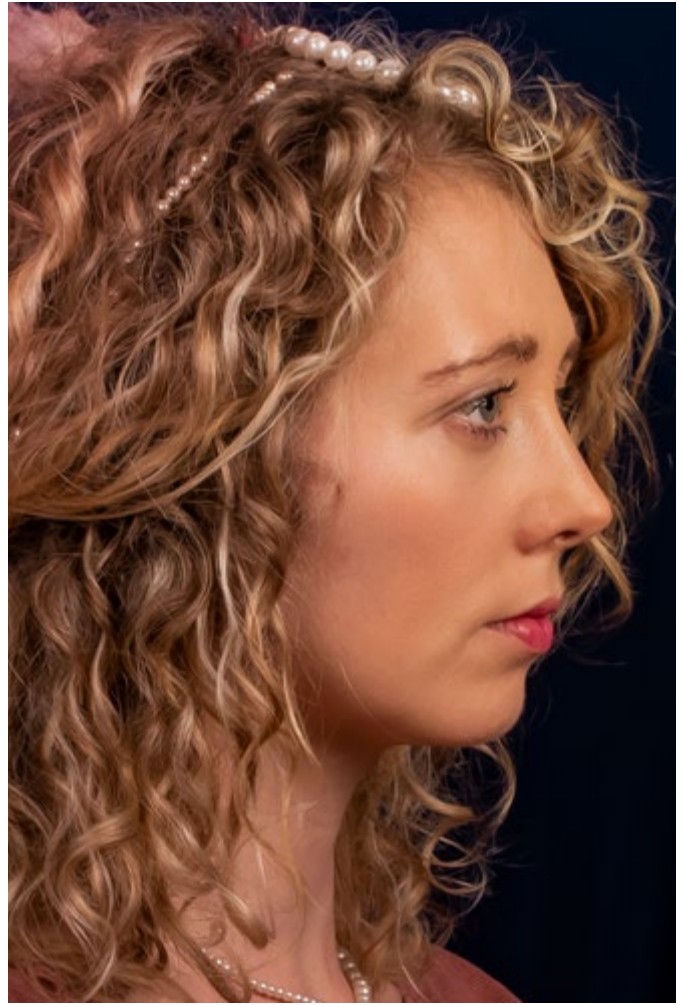








Portrait of young woman, Botticelli





Portrait of a young man, Botticelli



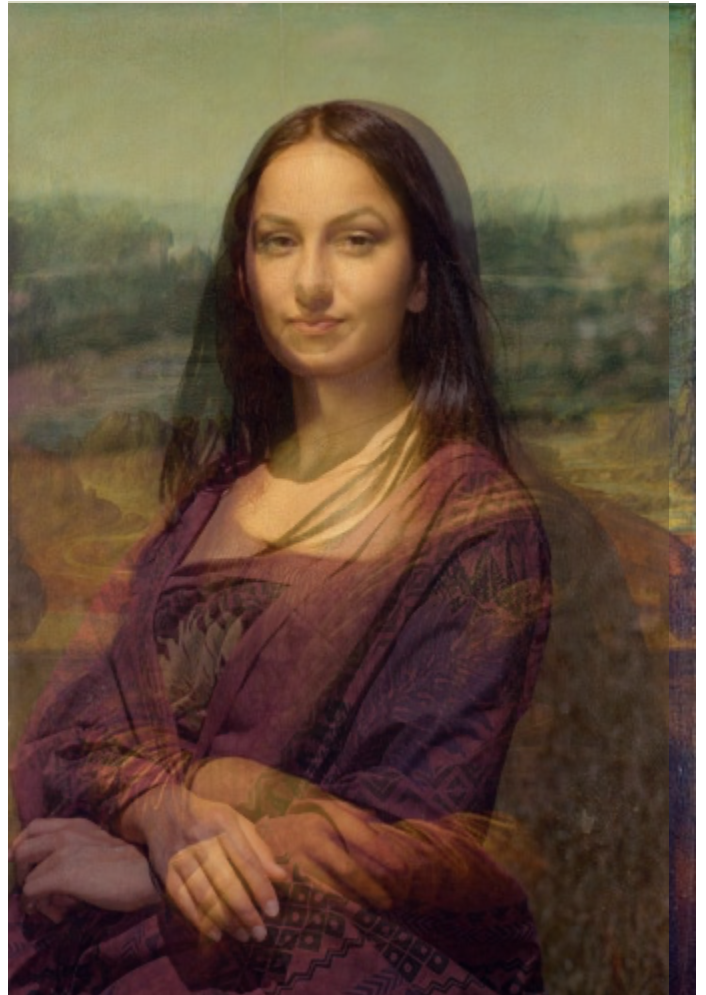
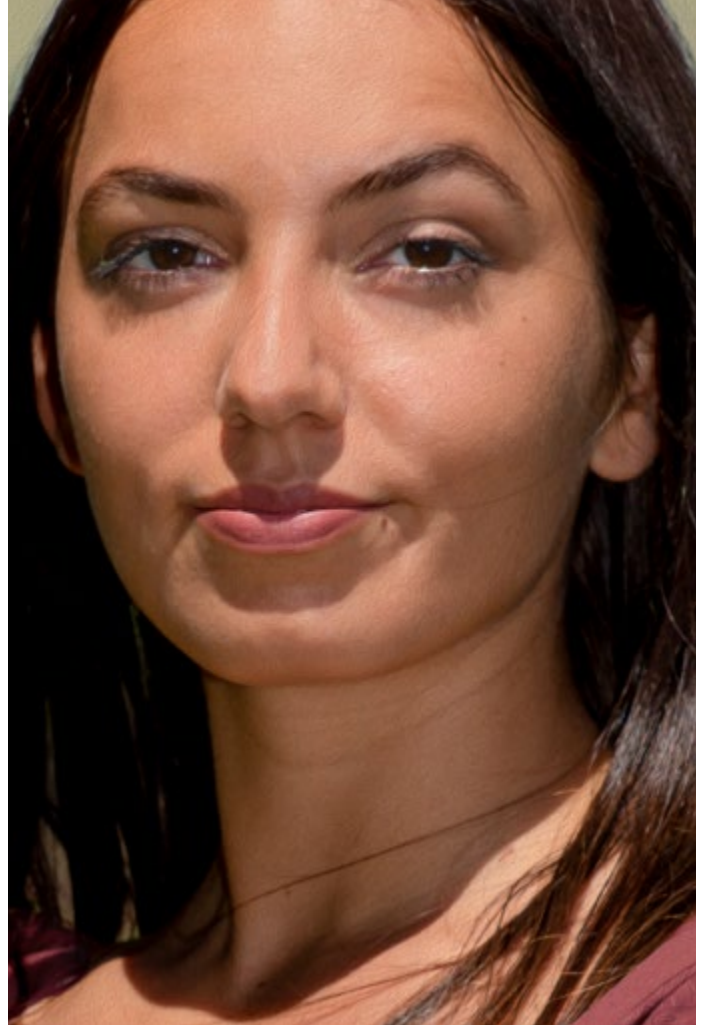


Saint Justina of Padua, Bartolomeo Montagna



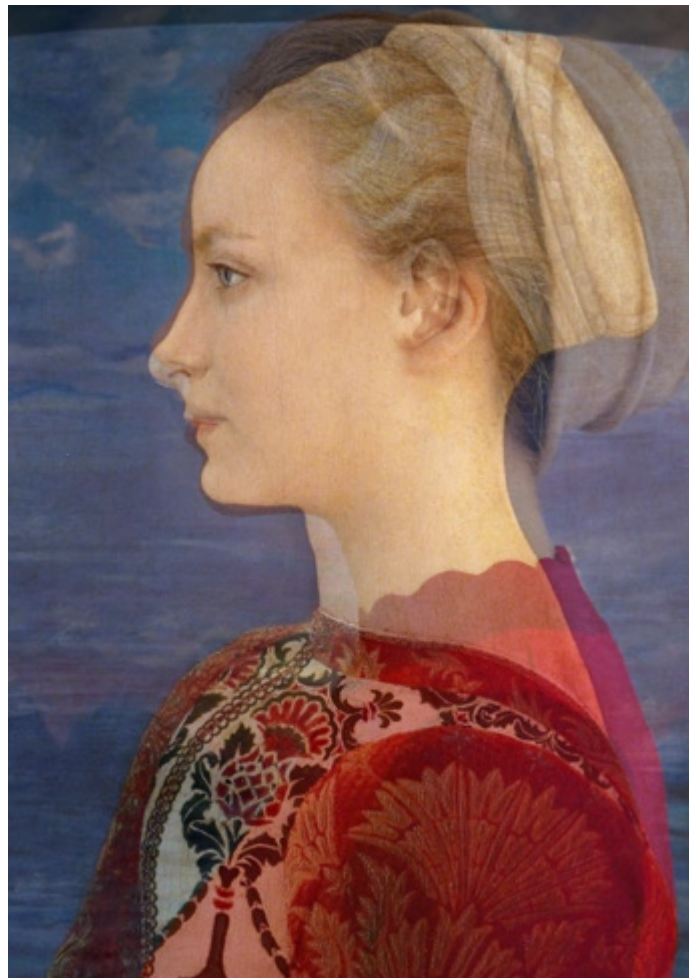
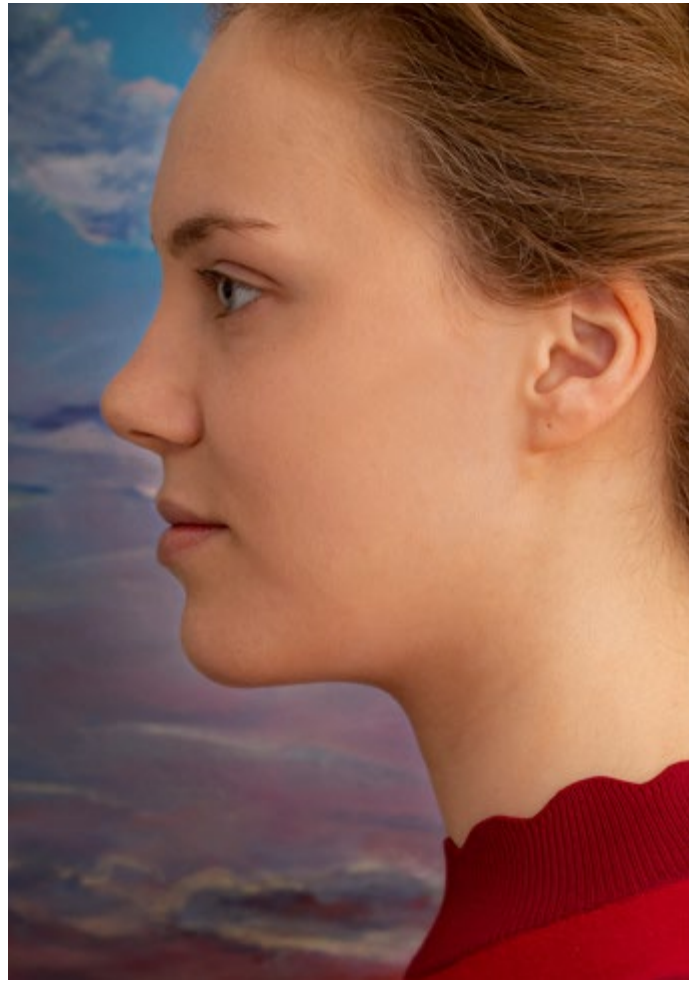


La Gioconda (Mona Lisa), Leonardo Da Vinci



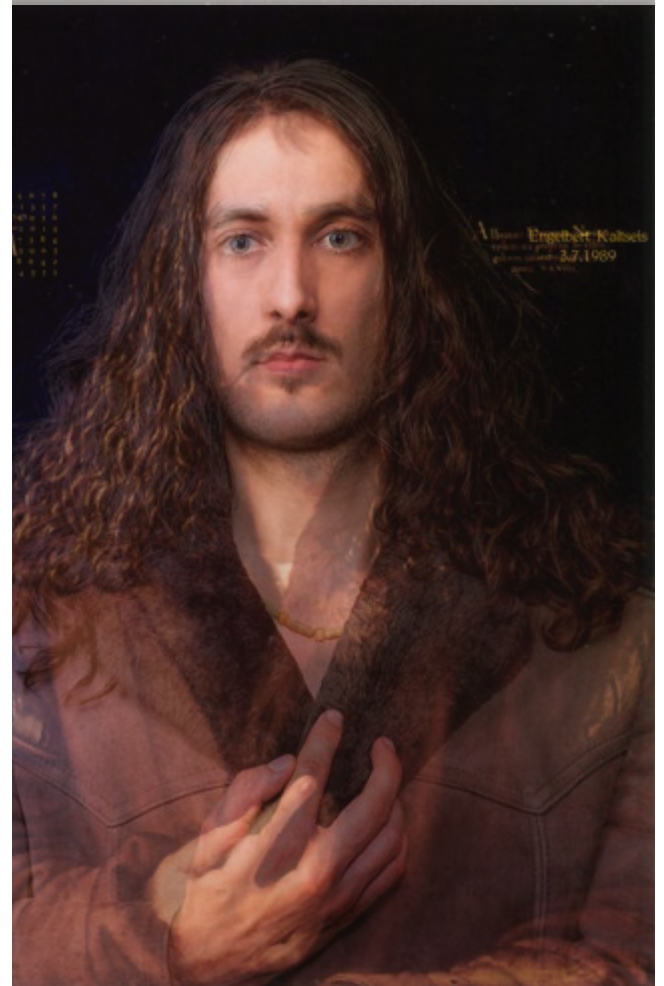
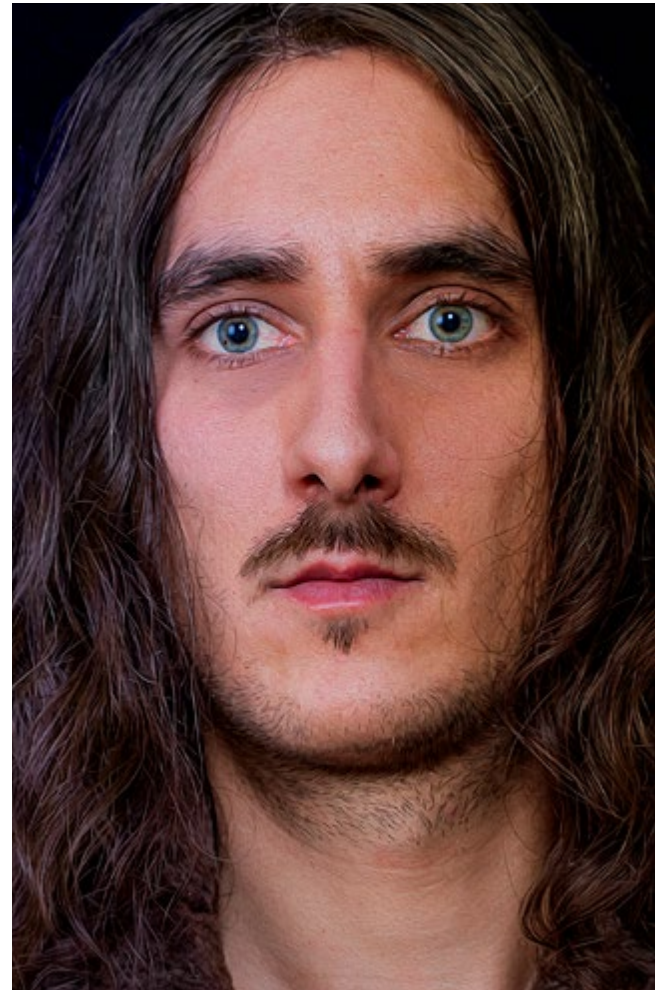


Portrait of a Girl, Piero del Pollaiuolo



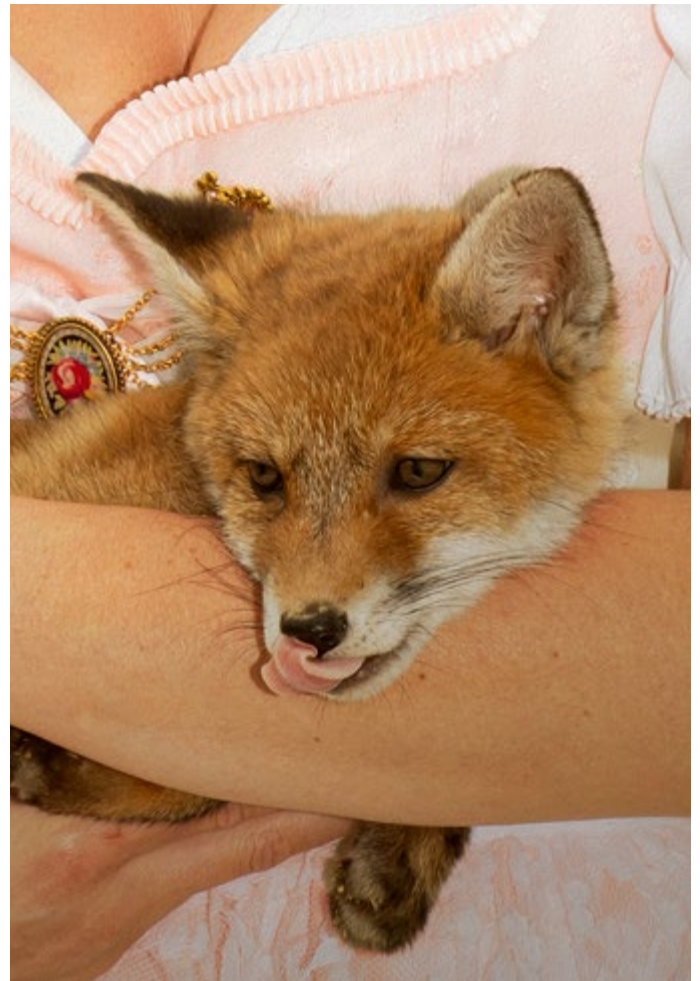


Self-portrait, A. Dürer



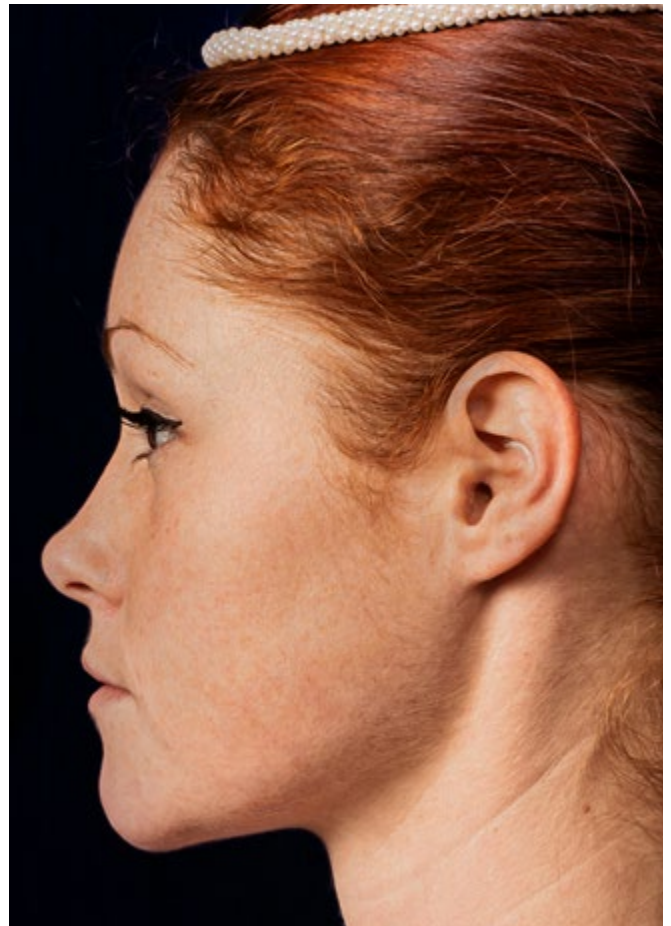
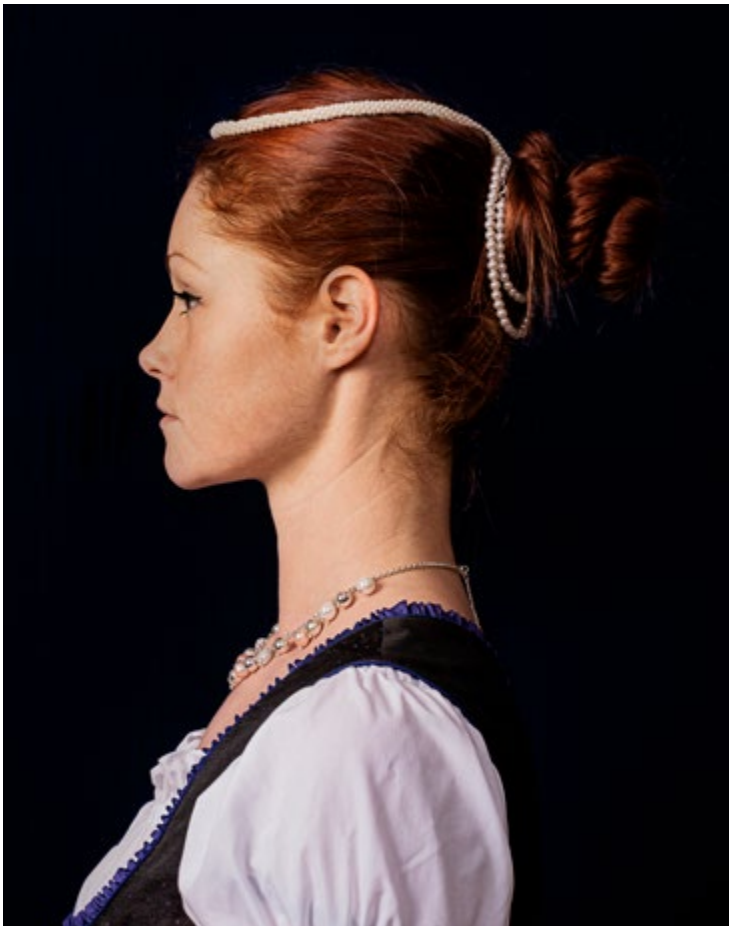


Woman with Unicorn, Raffaello



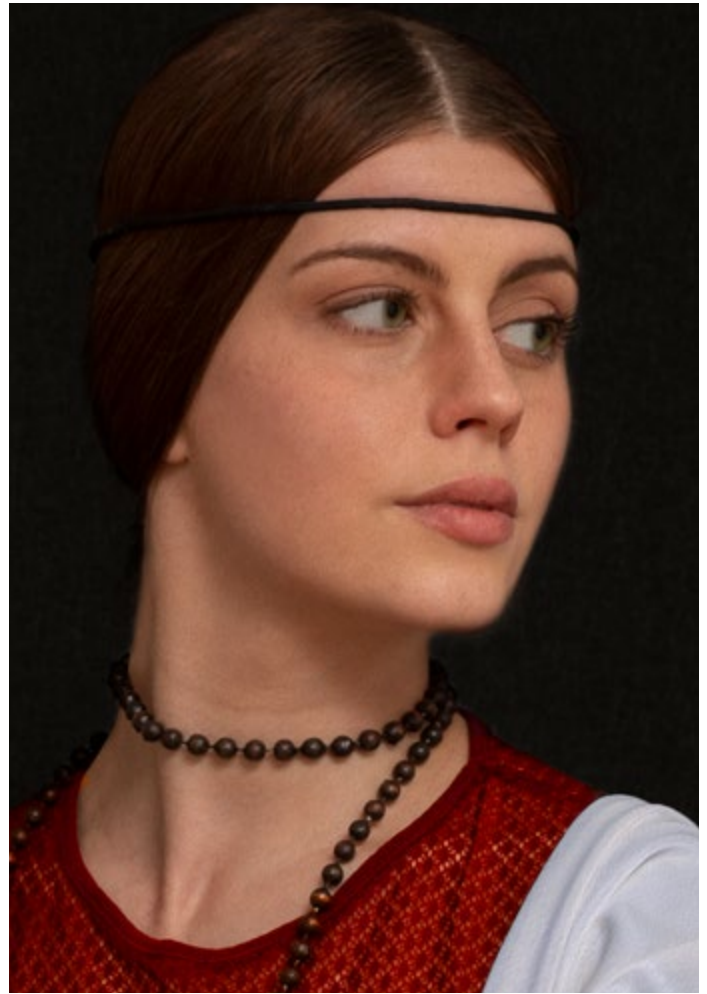


Portrait of a Girl, Piero del Pollaiuolo





Lady with an Ermine, Leonardo Da Vinci



The Rokeby Venus, Diego Velazquez





**RNe<sup>3</sup>** Adam Octuae • Hengsten Britan • Christianus Britannia Novem  
Argenti • Bradicator Inveni • Christianus Regis Descentio II. Neo Narratus Est  
Opera Nova • Nova Libri Bloquant • Romanus R. R. R. • Nova Virorum • Nova Virorum  
Barbare Non Romanum Novum • Christianus Novus Est • Agnus Est ...

A full-page photograph of a man with a grey beard and mustache, looking down at a red apple he is holding in his hands. He is wearing a dark fedora-style hat and a heavy, textured brown jacket over a dark shirt. The background is a solid dark green.

David with the head of Goliath, Caravaggio



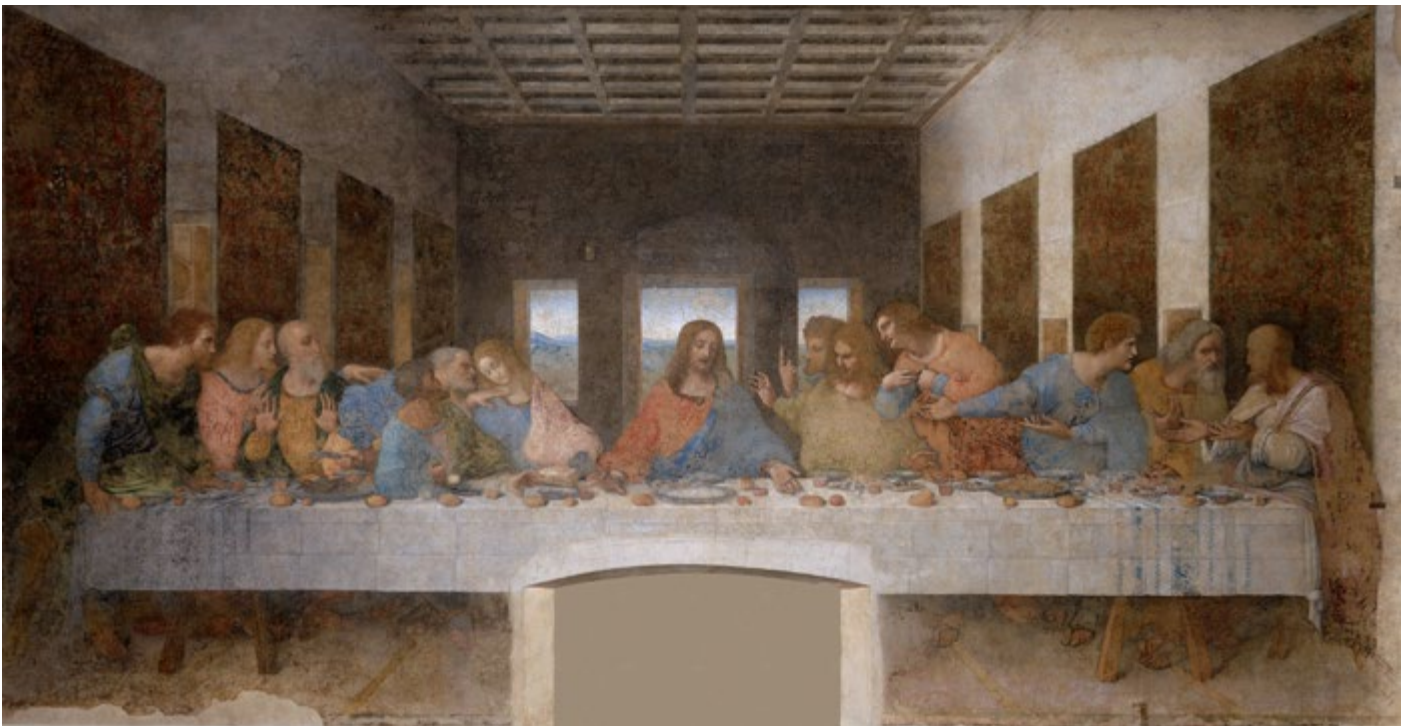


The Birth of Venus, Botticelli





The Last Supper, Leonardo Da Vinci

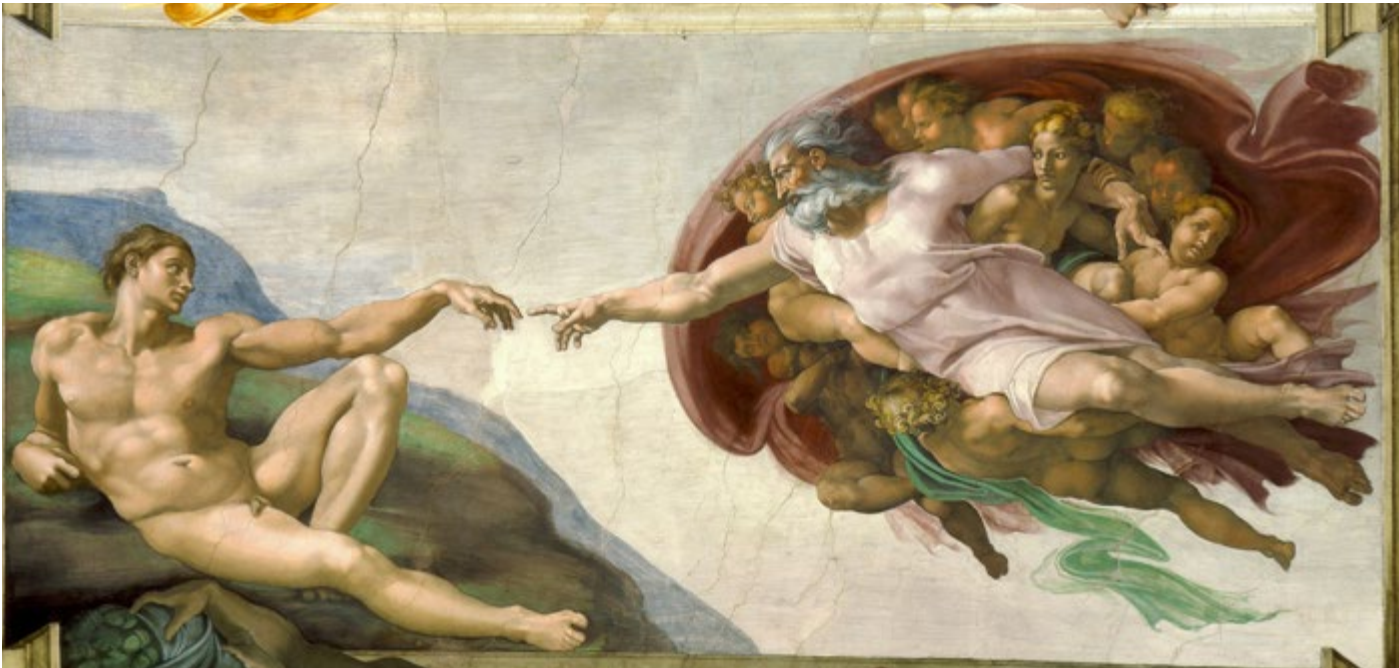








The Creation of Adam, Michelangelo







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